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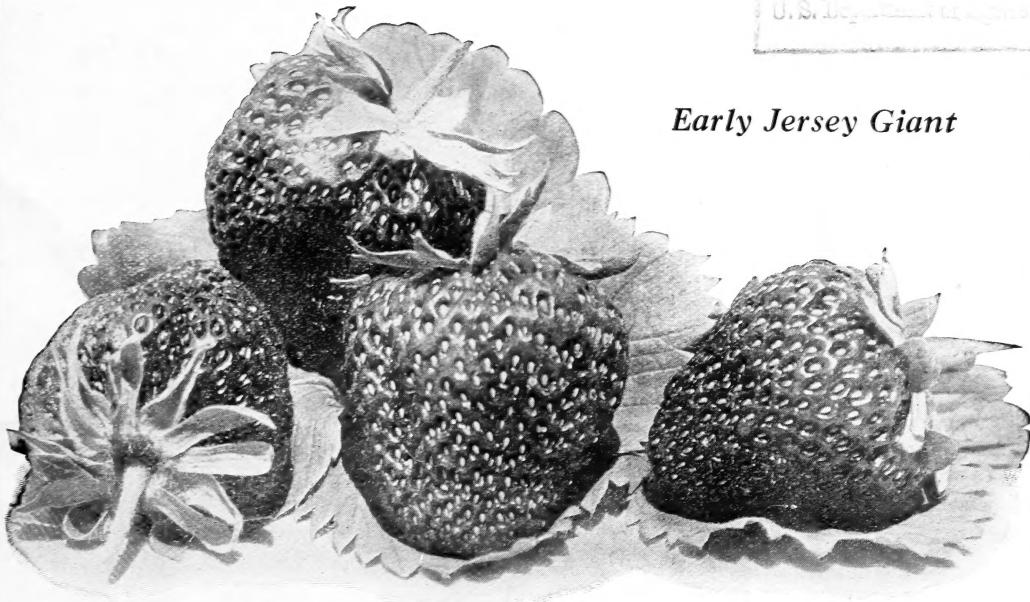
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Catalogue No. 105

SUMMER of 1922

44th Edition

POT-GROWN STRAWBERRY PLANTS

Early Jersey Giant



THE MOST DESIRABLE AND PROLIFIC VARIETIES OF
JUNE STRAWBERRIES

THE BEST FALL OR EVERBEARING STRAWBERRIES

HARDY PERENNIAL PLANTS

Including

SUPERB PEONIES.

LIBERTY IRIS OR FLEUR DE LIS.

IMPERIAL JAPANESE IRIS.

SIBERIAN IRIS.

HARDY PHLOX.

J. T. LOVETT

Monmouth Nursery

LITTLE SILVER

::

NEW JERSEY

ADVICE AND TERMS

Pot-grown Strawberry Plants should be shipped by express; they cannot well be mailed on account of the heavy ball of earth at the roots and the delays incidental to freight shipments are often fatal to them. It is customary for nurserymen not to offer ordinary or layer plants until late in the season, for the reason that, during the summer, the plants are putting forth their runners and making their increase, and to disturb the beds at this season causes the destruction and loss of thousands of unrooted plants.

KNOWING the characteristics of each variety offered we can often make selections for our patrons better than they can for themselves. When it is desired that we shall do this, please state the general character of the soil to be planted—light or heavy—and whether early, late or a succession of fruit is desired.

We cannot accept an order of less amount than \$1.00.

Payments invariably in advance. Goods sent C.O.D. only when twenty-five per cent. of the amount is forwarded with order, with return charges added. Remit by Postal Money Order, Registered Letter, New York Draft or Express Money Order. Always enclose remittance with the order.

Everything offered in this pamphlet is packed free of charge and delivered to forwarders, after which our control ceases, consequently our responsibility also. State plainly to what point goods are to be sent. The prices quoted for strawberry plants are for pot-grown plants in all instances and for the quantities specified; but six and fifty of a variety will be supplied at dozen and hundred rates, respectively. Less than 50 of a variety go at dozen rates. We cannot accept orders for less than six plants of a variety of strawberries.

It is our custom, should the supply of a variety become exhausted, which occasionally occurs in all nurseries, to substitute in its stead a similar sort. **When it is desired that we shall not do this, it must be so stated in the order.**

Claims, if any, must be made upon receipt of goods, when they will be carefully and cheerfully examined, and if just, all made satisfactory. Claims made after fifteen days of receipt of goods will not be entertained. We send out only good plants and in good condition, carefully packed in all cases; but success or failure depends, in so large a degree, upon care and management after received, that we do not, because we cannot, undertake to guarantee stock to live.

POT-GROWN STRAWBERRY PLANTS BY PARCEL POST

We will ship any of the varieties offered, by Parcel Post, if requested to do so. Rates for shipment by Parcel Post to points within the United States are as follows:

	First pound or fraction	Each add. pound or fraction		First pound or fraction	Each add. pound or fraction
1st and			5th zone	8c.	6c.
2nd zone	5c.	1c.	6th zone	9c.	8c.
3rd zone	6c.	2c.	7th zone	11c.	10c.
4th zone	7c.	4c.	8th zone	12c.	12c.

Insurance on parcel post shipments are: 3c. up to \$5.00; 5c. up to \$25.00; 10c. up to \$50.00; 25c. from \$50.00 to \$100.00; in addition to the above.

Shipments by parcel post are limited to seventy pounds per package to the first, second and third zones and to fifty pounds per package to the other zones.

WEIGHT WHEN PACKED.—Pot-grown strawberries, 3 lbs. per dozen; 24 lbs. per 100. Iris, 4 lbs. per dozen; 30 lbs. per 100. Peonies, 6 lbs. per dozen; 48 lbs. per 100. Other Perennials, 3½ lbs. per dozen; 26 lbs. per 100.

Please send enough money to pay postage, in addition to cost of plants ordered, when shipment is to be made by mail. The surplus (if any) will be returned when shipment is made.

CANADIAN SHIPMENTS

There is so much "red tape" and consequent delay in connection with shipments to the Dominion that we do not solicit orders for pot-grown strawberries to be shipped to Canadian points.

WESTERN UNION TELEGRAPH—Little Silver, N.J., and Red Bank, N.J.

POSTAL TELEGRAPH—Red Bank, N.J.

LONG DISTANCE TELEPHONE—No. 2, Red Bank, N.J.

ORDER FOR

J. T. LOVETT

Monmouth **LITTLE SILVER, N. J.**
Nursery.

Date..... 1922

Name.....

Mr., Mrs. or Miss—write plainly.

Street or Rural Route.....

Post Office.....

County..... **State.....**

Ship by..... To.....

Enclosed find the sum of \$

Enclosed find the s

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VARIETY AND SIZE

 Add proper amount of postage on goods to be shipped by parcel post. If more than is needed is sent the surplus will be promptly returned. (over)

 Add proper amount of postage on goods to be shipped by parcel post. If more than is needed is sent the surplus will be promptly returned. (over)

SEND CATALOG TO YOUR FRIENDS.

We would appreciate it if you would write below the names and addresses of those whom you think might like to receive our catalog.

Name _____

Address

CULTURE OF POT-GROWN STRAWBERRY PLANTS

All varieties of Strawberries give the greatest yield and the largest berries when grown in rich soil; hence no pains should be spared in preparing the bed carefully before planting,



POT-GROWN STRAWBERRY PLANT PROPERLY GROWN

by digging or plowing deeply and turning under a liberal application of well-rotted manure. Pulverize the surface soil thoroughly with harrow or rake and if a top dressing of ground bone is applied, it will be found a great benefit at fruiting time. Select a location where the soil is moist and deep if possible—moist and yet where water does not remain near or upon the surface of the ground. In such a soil well enriched strawberries delight and give marvelous results. They will, however, succeed upon almost any soil if well manured. Strawberries do not succeed when planted in shaded locations; hence in selecting a plot for them, be careful to avoid places that are shaded by trees.

Just previous to planting dip the roots with the adhering earth of each plant, one by one, in a bucket of water. To place a handful of straw, grass, etc. (or berry basket) over each plant for a few days, until the plants get "started" is a good thing to do. Old stained baskets are as good as any for the purpose. It is best to remove the covering after three or four days and do not permit it to remain, in any event, for more than a week. For hill culture in the family garden, set plants in rows two feet apart, and the plants twelve inches apart in the row; or if to be worked by horse and cultivator, have the rows three feet and the plants one foot apart in the row. In either case, cut off the runners as they appear. If to be grown in matted rows, plant in rows three and one-half or four feet apart and the plants a foot apart in the row, permitting the runners to grow at will.

The after-culture consists in keeping the soil mellow and free of weeds by frequent hoeing or cultivation. At the approach of winter (as soon as the ground is frozen sufficiently to

support the weight of a horse and cart) cover the entire bed with salt-meadow hay or other loose, light material. Light strawy manure is excellent for this purpose, as the soluble portion leaches into the soil and affords nourishment to the plants while the fibrous portion remains upon the surface as a mulch. Evergreen branches are very useful for holding the covering in place and are of themselves a protection. When the plants start growth in the spring, remove the major portion of the mulch from the plants and leave it on the surface about them; and also to prevent the berries from becoming splashed with sand or earth.

SELECTION OF VARIETIES

The blossoms of all cultivated strawberries are either bi-sexual (perfect) or pistillate (imperfect). All the varieties offered in this catalog have perfect blossoms and none, therefore, require the association of another kind in order to be fruitful. We have discarded all pistillate varieties.

It is best, unless the ground to be planted is of very limited extent, to plant at least three varieties, early, mid-season, and late, that the time of fruiting may extend over a period of several weeks.

The autumn, or everbearing varieties, usually begin to yield ripe berries in a month to six weeks from date of planting and continue to do so until late autumn.

Never order less than a dozen plants of a variety, as a proper test cannot be made with a less number than this.

POT-GROWN STRAWBERRIES

The best time to plant pot-grown strawberry plants is in the latter part of July and through August and September; though good results are often obtained from plantings made much later in the year. They have the great advantage over ordinary or "layer" plants of producing a crop of the largest and finest berries the first season after planting. Further than this, they may be safely planted in the hottest and driest weather without serious check to growth; and they may be planted where early potatoes, peas or other early crops have been harvested. True, the first cost is somewhat greater than when layer plants are employed, but the advantages of pot-grown plants are so great and many, there can be no comparison in value between them for summer planting. In fact, for summer and fall setting, pot-grown plants are indispensable if a crop of berries is desired the following June.

There is as great a difference in the quality of pot-grown strawberry plants as there is in cigars, wine, butter, or the fruit of the different varieties of the strawberry: a vast difference, indeed. We are pioneers in growing pot-grown strawberry plants, having grown many thousands of them in 1877, and having continued growing them in increased numbers every year since then.

We have not only learned how to grow them in the best manner but also how to pack them for shipment, in the way they should be packed.

POT GROWN STRAWBERRY PLANTS

Price, pot-grown plants, dozen, \$1.00; 100, \$6.00, except as noted.

For price in lots of 500 plants or more, please mail list, stating number of each variety desired, and lowest quotations will be promptly given by letter.

The weight when packed for shipment by parcel post is 3 lbs. per dozen; 24 lbs. per 100.

We begin shipping from the 10th to the 15th of July. Ordinary or layer plants will not be shipped until autumn, and even then we do not recommend them for autumn planting.

THE VAN FLEET HYBRID STRAWBERRIES

A Distinct Race of Strawberries

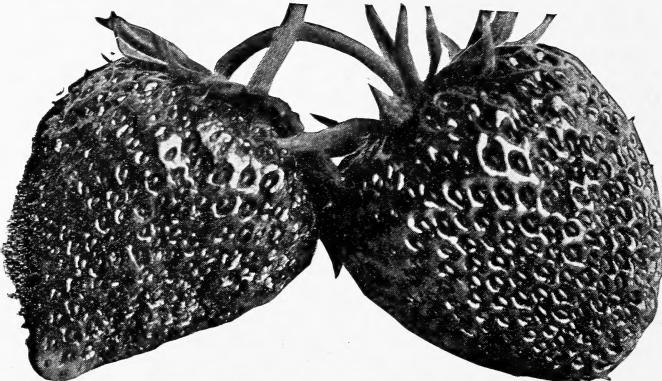
Undoubtedly no other strawberries have ever had such thorough endorsement by horticultural authorities, or had so many nice things said about them as these Van Fleet Hybrids.

They were produced by Dr. Walter Van Fleet, the greatest hybridizer the world has ever known; and unite the good properties of our best American varieties with the finest varieties of Europe. The Doctor (who was connected with the Bureau of Plant Industry of the United States Department of Agriculture at the time of his death this past January) when living at Little Silver created thousands of these hybrids in a thoroughly scientific manner, and after carefully testing them sold the entire lot to us. In writing of them, in his usual modest way, Dr. Van Fleet said, "In August, 1910, I sold you, with the exclusive right to introduce, my entire stock of hybrid Strawberries, raised during the years 1907-1909, as a result of inter-crossing the most vigorous high quality European varieties with the best native kinds, including Wm. Belt, President, Nick Ohmer and Chesapeake. The result was the finest lot of seedling varieties probably ever produced, excelling in vigor, hardiness, productiveness and plant-making power, as well as size, quality and attractiveness of berries, any I have ever tested."

Please note, of the hundreds of choice seedlings originated by Dr. Van Fleet, we bought all those that we considered had special merit, and from these, after the most severe trials, we found **Early Jersey Giant**, **Edmund Wilson** and **John H. Cook** to be not only "head and shoulders" above all the others, but "in a class by themselves" as compared with all other varieties as yet introduced.

These hybrid Strawberries are most vigorous and sturdy in plant growth, are exceedingly prolific of very large, exquisite beautiful berries, and, what is best of all, excel in high quality, rivaling in aroma and lusciousness the native wild Strawberry. They are simply marvelous.

EARLY JERSEY GIANT



"THE EARLY STRAWBERRY WITHOUT A FAULT"

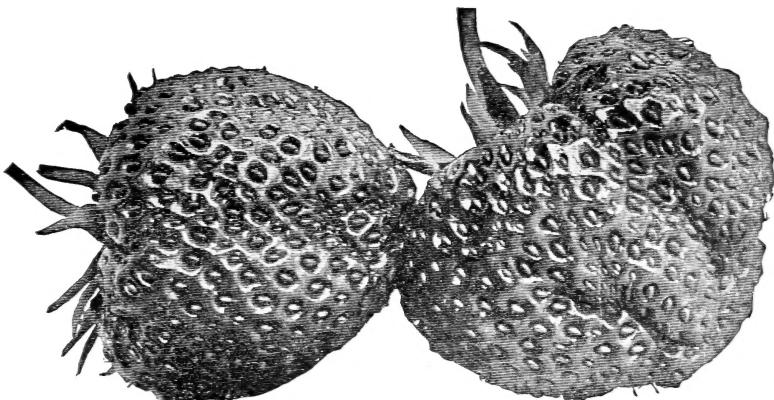
The Early Jersey Giant, a Van Fleet Hybrid, introduced by us, is so large and fine it out-classes by far all other early varieties. To be specific, there is no variety known that ripens earlier, and no early variety that approaches it in size. Besides being the largest, it is by far the firmest of early varieties.

The very large brilliant scarlet crimson berries are not only most attractive in appearance but at the same time of simply delicious flavor. So rich is their aroma that a fair size dish of ripe berries will perfume a room as will a vase of Roses. Their berries of beautiful color with large light-green calyx or "burr," are exceedingly showy and attractive; of conical form, with a pointed tip. Plants are strong growers, with large leaves on very long, pliant stems; heavy yielders. Blossoms large, open rather late, and "perfect."

Please order early; we have a wonderful supply of stock plants but present indications are that before the end of the planting season, we will again be "sold out." Dozen, \$1.25; 100, \$7.50.

SPECIAL We will send a dozen each (36 in all) of the three wonderful Van Fleet Hybrids, Early Jersey Giant, John H. Cook and Edmund Wilson (all pot-grown) for \$4.00, or twenty-five of each for \$7.50.

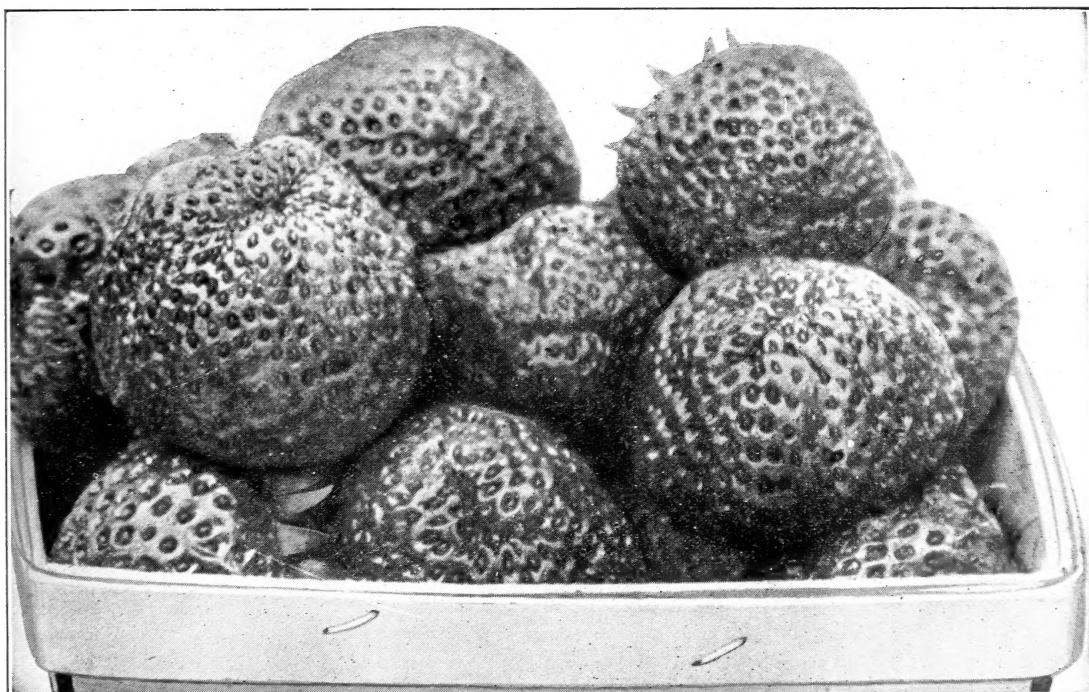
JOHN H. COOK



"THE VARIETY FOR EVERYBODY'S GARDEN"

In some properties this is the finest of all the wonderful Van Fleet Hybrids. It is an enormous cropper, ripening with the second early varieties. The berries are nearly round, though somewhat irregular in shape, of exquisite quality, blood red in color and very firm. The plants are of strong growth, with large spotless foliage. Of superlative excellence for the home garden, it is also of untold value to the market grower. In delicious flavor it closely approaches the wild strawberries of our boyhood days. It is truly a noble variety. Dozen, \$1.50; 100, \$8.00.

EDMUND WILSON, "THE GIANT STRAWBERRY"

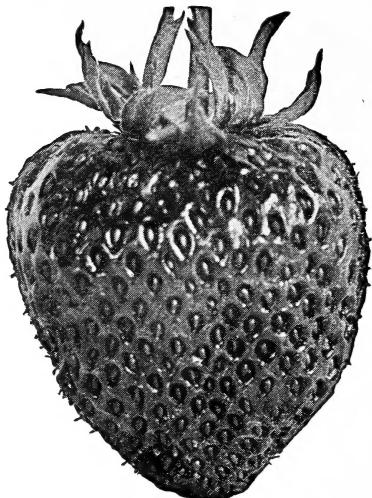


This, another Van Fleet Hybrid, produces, we believe, the largest fruit of any variety in existence. It is such an unusual berry, yet with so many exceptional qualities and of such superb flavor, that every home garden should have it. Because it is not as firm as some other varieties and is of such a deep maroon color, we do not recommend it as a commercial variety. The plants are so huge and vigorous that they are beyond the belief of those who have not grown them. The bluntly heart-shaped berries which are freely produced are of very dark color through the entire berry and are simply immense. Hard as it may be to believe, it is true, nevertheless, that we have seen many plants of Edmund Wilson twelve inches and more in height, bearing fruit that actually approached in size small apples, or oranges. Ripens in mid-season. Dozen, \$1.50; 100, \$8.00.

GENERAL LIST OF VARIETIES

Price, pot-grown plants, dozen, \$1.00; 100, \$6.00, except as noted.

BARRYMORE.—A superb variety. The bluntly conical berries are of large size, beautiful to look upon, firm and meaty, and are of



surpassing quality—rich and sugary. The color is rich dark crimson (which it holds unchanged after picked), with glossy surface; the flesh is deep red. Valuable alike for the home garden and for market growing. Midseason to late.

This is a real "quality" berry and should be more generally planted.

BUSHEL BASKET.—After having fruited it for two seasons, we consider this one of the very finest varieties introduced in many years.

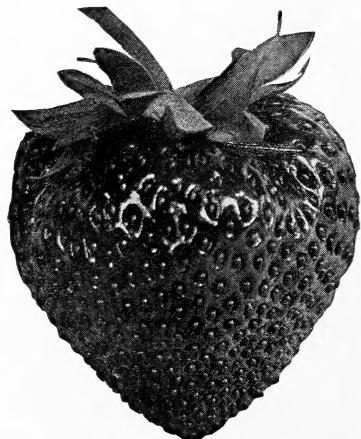


We realized it must have unusual merit when it was awarded the Barry Gold Medal, but we are frank to state we did not expect to have it prove so remarkably fine as it has. It is an immense plant, fruiting in midseason, and the fruit, though unusually large, is freely produced and of high quality. Dozen, \$1.50; 100, \$8.00.

BRANDYWINE.—One of the few old varieties that apparently has lost none of its popularity, undoubtedly due to its general adaptability. The plants produce vast quantities of uniformly large, bright crimson berries that are not only firm enough for shipment but of good quality as well. Demands deep rich soil well manured in order to give best results. Midseason.

CAMPBELL'S EARLY.—An extra early variety that is grown very extensively in New Jersey, particularly in the southern part of the state. The berries which are uniform in size and shape throughout the season, are bluntly conical, firm for an early variety and bright flame crimson in color. Plant a strong robust grower and very prolific. Highly commended by members of the State Horticultural Society.

CHESAPEAKE.—A splendid variety but to be seen at its best should be grown on good rich loamy soil and given high culture. The berries are uniform and beautiful, with smooth, even surface and prominent seeds. The color is bright, lively crimson and the prevailing form is heart-shaped. Flesh firm, quality very

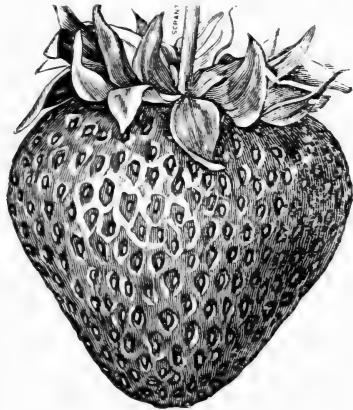


good. Plants vigorous and healthy with large foliage, but multiply sparingly. Midseason until quite late. If one has the right kind of land and will give it high culture, it is an excellent kind, otherwise, it is better to plant some other variety. Dozen, \$1.25; 100, \$7.50.

GLEN MARY.—An old variety that still retains its popularity, especially throughout the Middle and New England States, where it does best. Because of its superb quality and tremendous productivity it is, without doubt, one of the most satisfactory varieties to grow, especially in the home garden. As the blossoms are inclined to be lacking in pollen, it should be planted near some good pollinator such as Joe.

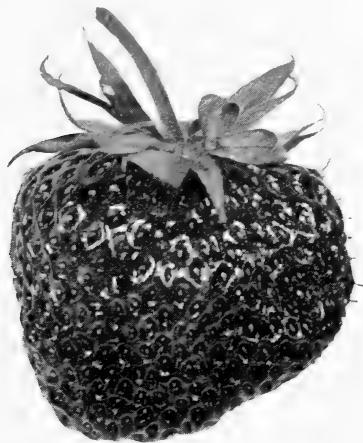
Bangor, Maine, Sept. 12, 1921.
"Please accept my sincere thanks for the manner in which my order for German Iris Celeste was filled. It was entirely satisfactory in every way."—LOUISE H. BLUNT.

GANDY.—Almost every berry grower knows this old and trusted friend. It was introduced by us thirty-four years ago and has been largely grown ever since. The texture is of the firmest and the color a bright flame. After picking, this bright color remains until decay.



Although the berries are large to very large, the flavor is rather acid and not of the highest quality. It approaches perfection in vigor and growth of plant; but except upon moist soil under high culture, it is only moderately productive. It is late to very late in ripening.

HUNDRED DOLLAR.—A very valuable midseason variety. The plant is a strong, vigorous grower and among the most prolific. The berries which are hardly firm enough for distant shipment, average very large indeed;



the color is bright scarlet and the quality mild, sweet and luscious. There are indeed few varieties more valuable for nearby markets or for the home garden. It reminds us of the famous Chas. Downing of forty years ago, but is superior to that grand old variety, even in its palmy days.

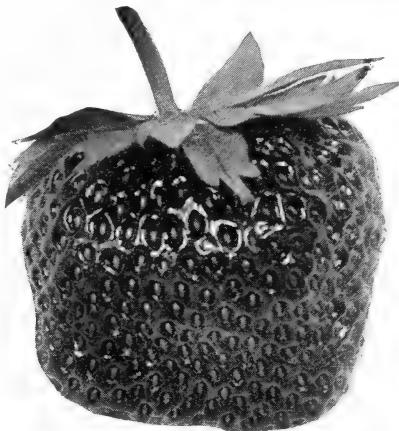
Montgomery Co., Pa., June 2, 1922.

"Please send me list of your strawberry plants with prices for August delivery. Those you sent me last year are doing finely."—HENRY W. COXE.

Fairfield Co., Conn., Mar. 6, 1922.

"Am particularly interested in your Everbearing Strawberries which I have never seen anything to equal."—MRS. WEBSTER C. GIVENS.

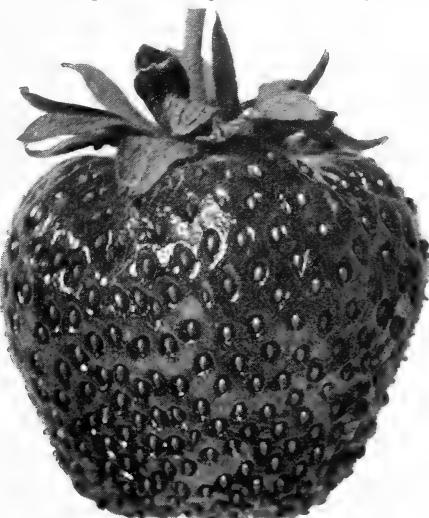
JOE.—This most valuable strawberry ripens just after the Chesapeake, equals it in size, firmness and yield, surpasses it in color and flavor; but unlike it, succeeds upon almost all soils, and under all conditions; hence it is more



valuable. It is a midseason to late variety and very productive of very large, beautiful berries, with large bright-green calyx, and is one of the best in flavor.

Joe is well nigh ideal both for the home garden and market growing.

LUPTON.—We consider this one of the best sorts, if not the very best, fruiting late in the season; furthermore, it is one of the most productive and largest berries we have even seen. In many respects it is quite like Gandy, though

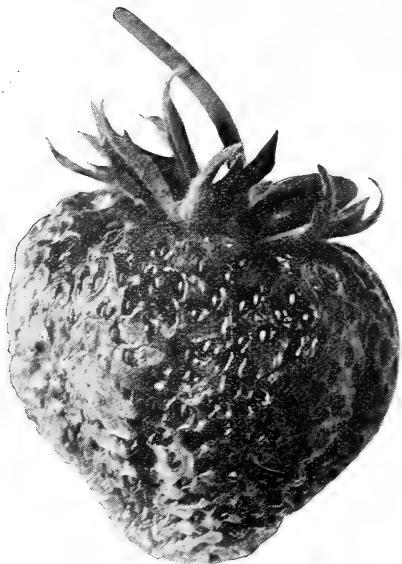


it is far more prolific, in fact, Lupton is a very heavy yielder. Berries are large, bluntly conical, bright flame-colored, glossy and retain their color after being picked; has a large, double dark-green calyx or "burr," hence is very showy; it is also very firm. Practically ideal in growth of plant and vigor.

Rochester, N.Y., Aug. 31, 1921.

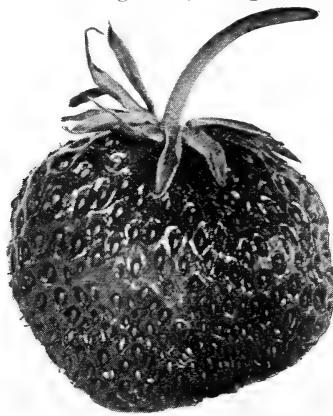
"Several years ago I purchased from you a number of Early Jersey Giant Strawberry plants. These have increased and I finally have a bed of 30x15 ft. of the most excellent plants. The bed has always borne beautifully, and has really been the envy of neighbors and friends. A relative who in years past was engaged in truck gardening said he never saw such berries."—C. R. LYDDON.

MARSHALL.—This is a real "quality" berry and those who have made its acquaintance will be satisfied with no other. Like many of our best sorts, it should be grown on good loamy fertile soil to produce best results. It is a very



attractive large berry of rich quality and meaty texture, ripening in midseason. One of the best varieties for forcing under glass in winter.

McKINLEY.—The high quality of its fruit raised this variety to an unrivalled position for the home garden before the appearance of the Van Fleet Hybrids. It is pre-eminently a variety for the home garden, being too tender in



texture to endure shipment. The berries are large, handsome and freely produced on strong-growing plants. Ripens in midseason.

NEW YORK.—Another "quality" berry ripening in midseason. It is in many respects very much like Marshall but appears to give better results under ordinary conditions than does that popular old sort.

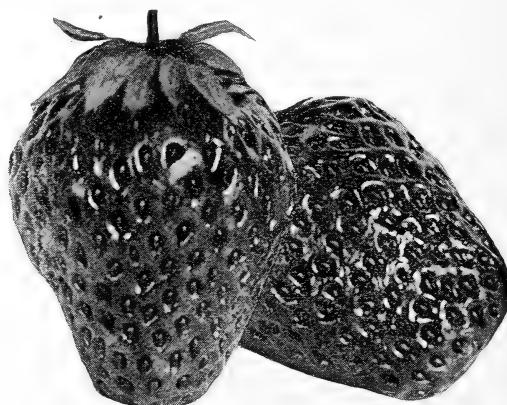
NICK OHMER.—This splendid old variety, because of its vigor of growth and high quality, is still in great demand; we regard it as among the very best of the midseason to late sorts. Produces extra large fruit of superlative quality. Good for forcing under glass in winter.

PEARL.—Ripens almost two weeks after the other late varieties have finished bearing, and is very valuable on account of this late-bearing quality. It, like Bushel Basket and Edmund Wilson, belongs to the giant class.



Immense in plant, immense in size of fruit, immense in every way. Dozen, \$1.50; 100, \$8.00.

PREMIER.—One of the very best of the extra early varieties; in fact, we consider it excelled by no early variety excepting our own Early Jersey Giant. It succeeds on almost all sorts of soils (if well drained) and throughout



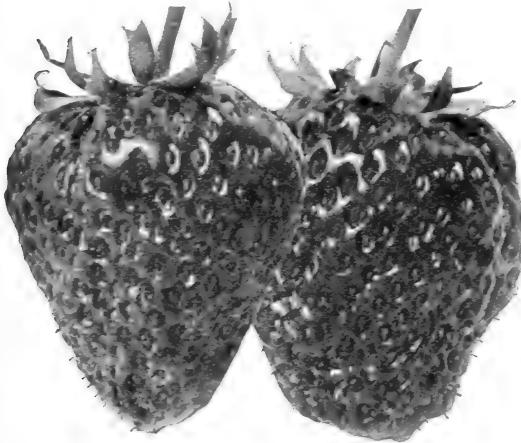
a large section of the country. Produces in vast quantities berries of good size, attractive appearance and excellent quality.

ROYAL SOVEREIGN.—Much sought after by private gardeners for forcing under glass in the winter time. It is an English variety and of wonderfully high quality though we do not feel that we can recommend it for growing out of doors. Ripens from early to midseason. The true variety is indeed scarce. Dozen, \$3.00; 100, \$20.00.

Rockingham Co., N. H., August 2, 1921.

"The Early Jersey Giant, the Edmund Wilson and the Late Jersey Giant are the very best strawberries I have ever had in my garden."—DANIEL W. SHEA.

SENATOR DUNLAP.—For those who desire a heavy crop of fruit but do not care much about the size of the individual berries, this is the variety to plant. It does well on any soil excepting that which is so low and damp



as to be really sour. Of good quality for a firm berry and the berries are uniform in color and shape. Largely planted for market and found very profitable. It is a second early to midseason variety.

SHARPLESS.—A variety that fruits rather late in the season and a good old sort that still "holds its own" with the best of them. It is a good healthy grower and produces handsome large berries of fine quality. One of the best varieties for forcing under glass.

STEVENS LATE CHAMPION.—Here is another descendant of the Gandy. Like its parent, it ripens late and is similar to it in many respects; but it is nearly twice as productive, giving about double the quantity of

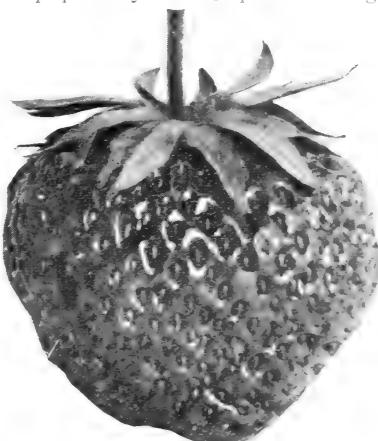
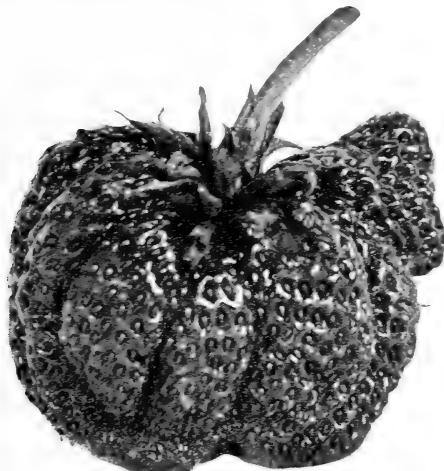
SUCCESS.—All things considered, this is one of the best early varieties, both for the home garden and nearby market. Berries slightly oblong, with blunt end, bright scarlet or flame color, quite large and uniform in size, color



and shape. Plants are vigorous, healthy, and very prolific. It is an improved form of the famous Chas. Downing of bygone days.

ST. MARTIN.—A berry that is fully as high in quality as Marshall, the recognized aristocrat of exacting strawberry epicures, and at the same time a sort that retains its large size right through the season, which Marshall does not. It is, further, a very large berry, of splendid shape and color: in short, to describe it briefly, is to call it *Perfection*. Ripens from midseason to late; it is really an all-season variety. Gives best results when planted on rich clay loam, in fact, we do not feel that we can recommend it for light soil or for planting south of Philadelphia. Dozen, \$1.50; 100, \$8.00.

WM. BELT.—Of all the Strawberries grown in the United States, this variety doubtless excels in popularity. The plant is vigorous,



fruit from a given space. However, the berries are not so uniform in size and shape and not nearly so handsome as the Gandy. Housewives will find it excellent for canning, since it will hold its shape and retain its flavor. It is one of the most prolific and valuable of the late varieties.

though not a rampant grower, succeeds upon almost all soils, invariably yields heavily and the berries are always of large size and highest quality. Its flesh is solid and deep crimson in color, while the blossoms are large, with abundance of pollen. It begins to ripen quite early and continues until almost the close of the season, the last berries being large, handsome and full-flavored.

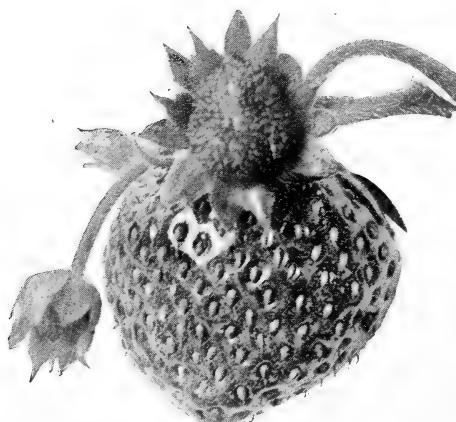
FALL-BEARING STRAWBERRIES

The fall-bearing or more properly styled "Everbearing" Strawberries are interesting and surely have decided merit. Fortunately nearly all of them are excellent in quality and give a heavy yield of fruit in June. The subsequent or autumn crop is frequently less profuse. If, however, the blossoms are removed from the plants until the last of June, the autumn crop will be very greatly improved—both in size of yield and the berries themselves. Aside from removing the blossoms by hand picking, the culture of these autumn-bearing varieties is the same as other Strawberries, as set forth on page 3.

Upon moist, fertile land our pot-grown plants of these fall-bearing Strawberries frequently produce some sweet, ripe berries in a few weeks from the time they are planted. We advise "hill culture" (done by clipping off all the runners soon after they appear, thus restricting the growth to the parent plants) for best results with these varieties.

Price, Pot-grown Plants, dozen, \$1.25; 100, \$7.50; except as noted.

LUCKY BOY



After having tested under various conditions practically all of the Everbearing varieties of Strawberries, our verdict is that Lucky Boy is "entitled to the Blue Ribbon." It is so far better than any other Everbearing variety as yet introduced, at least, of which we have any knowledge, as to be in a class by itself.

In many respects it resembles the variety Superb, but it is much more productive, decidedly firmer, half again as large and of better quality, it also is a better plant maker. To be brief, it is a glorified Superb.

In its New England home this variety is claimed to be "the biggest, sweetest and most productive everbearing strawberry as yet produced," and we believe this to be no exaggeration. A large commercial grower who has made a careful study of the Fall-bearing varieties has written us that in the future he will grow no other Everbearing sorts than Lucky Boy and Progressive. He added that Lucky Boy is superior in every way with him to the popular variety, Superb. Dozen, \$1.50; 100, \$9.00.

Advance.—Compared with the other varieties, Advance most resembles the Superb; but produces larger berries, and the plants are better growers and more prolific. The berries are deep crimson, nearly round, of good size, quite uniform in size and shape, of firm, meaty texture, and of good quality.

Brooklyn, N.Y., May 5, 1921.

"The Strawberry plants I bought from you last August are loaded with blossoms and berries."—Mrs. G. E. CHICHESTER.

CHAMPION EVERBEARING.—In Michigan, the original home of this remarkable variety, it outclasses other everbearing varieties to such an extent that it really promises to crowd them all into oblivion. It is claimed to produce "fine dark red delicious strawberries from July until frost" and to be so very productive that 256 berries have been found on one plant. It is hardy, a good plant maker and free in pollen, so does not need the association of another variety in order to produce its large crops of fruit. This is indeed a promising sort. Dozen, \$1.50; 100, \$9.00.

Forward.—As a truly Fall-bearing variety, Forward is notable, for it is more prolific during the autumn than most of the other va-



rieties. The bright colored berries are of excellent quality being firm, sweet, rich, with true strawberry flavor. The plants, too, are very vigorous growers and quite prolific.

Windham Co., Conn., Sept. 26, 1921.

"The strawberry plants I got from you a few weeks ago arrived the next day after you shipped them and I set them out at once and they are growing fine now. Pot grown plants are the only kind that I will buy after this."—A. H. CUTLER.

Boston, Mass., Feb. 25, 1922.

"Have had excellent success with Strawberries from you."—MRS. FERNIVAL W. WHITE.

FALL-BEARING STRAWBERRIES—Continued

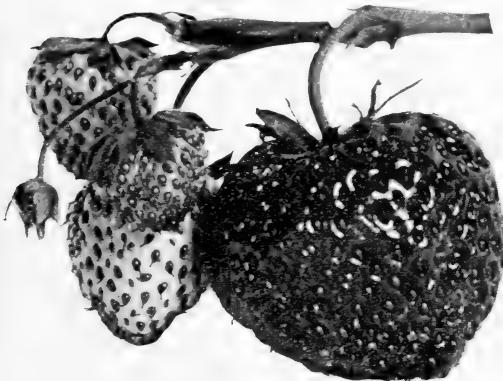
Francis.—A fall or everbearing variety that is highly esteemed by many growers, especially in the Middle West. The plants are vigorous growers, healthy and very prolific, and the fruit is of fair size and of excellent quality. In habit of growth and other characteristics very similar to Progressive, but is much more fruitful.

Ideal.—A most promising variety. In vigor and size of plant it is a decided improvement



upon the older varieties, and the berries are of large size and as fine in quality as any June-bearing variety.

Superb.—No other Fall-bearing variety is so well known or so largely planted. It yields a good crop both summer and autumn. Pot-grown plants set out in summer yield a few berries the first autumn and a fine crop the following year. The berries are nearly round,



smooth, dark crimson, glossy, of sweet mild flavor and larger than those of the Progressive. Plants are vigorous for a Fall-bearing variety, with clean, dark-green leaves.

Nassau Co., N.Y.

"The strawberries which you sent me arrived in the finest order and I set every one of the 600 plants myself (an old lady of 73) and they are growing finely."

"With a fine appreciation of Lovett's dependability, I am, very gratefully."—Mrs. S. P. TABER WILLITS.

Greenville, S.C., March 31, 1921.

"A couple of years ago, I bought \$20 or \$30 worth of perennials from you. They all did splendidly."—Mrs. L. O. PATTERSON.

NEVER FAIL.—An everbearing variety produced by pollinating the June-bearing variety, Bubach, with the everbearing sort, Superb. It is claimed by the originator that "the plants of Never Fail are as vigorous and make as many new runners to the plant as Superb and it is three times as productive of fruit as Superb." We have not as yet fruited Never Fail at Monmouth, but are favorably impressed with what we have so far heard and seen of it. Dozen, \$1.50; 100, \$9.00.

Progressive.—This variety has a widespread popularity. Each year it produces two large crops; the June yield, coming with the second



early sorts, is so heavy, it is a profitable variety at this season; and in the autumn it yields quite freely until freezing weather.

The plants are of vigorous habit and very attractive, with their large clean leaves. The berries are so smooth and uniform in size and shape that one might think them turned from a mould. They are deep crimson, glossy and of good quality.

Norfolk Co., Mass., Nov. 8, 1921.

"Several years ago, I bought of you a collection of Irises and every one came true to name, and I was much pleased with them. I also bought some strawberry plants which proved satisfactory."—M. R. BROWN.

SPECIAL OFFER

With a view to encourage the planting and testing of Everbearing Strawberries we will send a half dozen each of the nine varieties described in this catalog for \$5.50, or a dozen of each for \$10.00.

SELECT DOUBLE PEONIES

The Peony flowers in May and June and is suitable for grounds of large or small extent, to be planted singly or in groups or planted at the edge of shrubbery. It is most effective and truly grand when properly grouped in masses. There are two thousand varieties of Peonies and the selection we offer is the result of much study. After having tested hundreds of varieties, I have chosen those we name as the very best, all things considered, to cover the whole season and a wide range of color.



Abel de Pujol.—Lilac rose, shaded white.
Arethusa.—Soft pink, large and full; tall.
Banquet.—Light pink flowers in clusters.
Brennus.—Brilliant deep crimson, presenting an almost black aspect at a distance.

Edulis Superba (Early Rose, L'Esperance).—Bright rosy pink; early, fragrant, free bloomer; very popular.

FESTIVA MAXIMA.—Pure white, with infrequent dashes of blood red at center. Flowers of great size on long strong stems. Each, 75c.; dozen, \$7.50.

FLORAL TREASURE.—Large fragrant flowers of clear tender pink. A magnificent variety. Each, 75c.; dozen, \$7.50.

Fragrans.—Deep rose, large, full and very fragrant. A very desirable variety.

Humei.—Soft pink, large and full; late. Best late blooming pink variety.

Lady Bramwell.—Soft, silvery rose throughout; very fragrant, superb.

L'INDISPENSABLE.—Enormous flowers of dainty lilac-pink, shading to darker pink at the center. Has very long, strong stems. Superb. Each, 75c.; dozen, \$7.50.

Mad. Emile Galle.—Deep lilac-white, changing to milk-white toward the center. Free bloomer. Late.

Marechal Vallient (*Grandiflora Rubra*).—Crimson globular flowers of great size.

Model of Perfection.—Blush; of perfect form.

Nellie Pleas.—American origin. Silvery rose and very fragrant; strong grower and free bloomer.

Ne Plus Ultra.—Mauve, tipped silver; semi-double.

OFFICINALIS RUBRA.—Blooms almost two weeks before most varieties. Dazzling crimson and very beautiful. Semi-dwarf. Each, 75c.; dozen, \$7.50.

Phormis.—Deep purple-wine; free bloomer.
Plenissima Rosea.—Large, full flowers of bright rosy pink on long stems.

Prince of Wales.—Full flowers of pure deep blush. A strong growing plant.

Purpurea Superba.—Large globular flowers; deep carmine rose with guards streaked white. Each, 75c.; dozen, \$7.50.

Queen Victoria.—Produces vast quantities of white flowers on medium tall plants. Very popular.

RICHARDSON'S RUBRA SUPERBA.—Large flowers of deep crimson, almost black; with yellow stamens. Very late. Each, 75c.; dozen, \$7.50.

Except as noted, each, 60c.; dozen, \$6.00.

MIXED DOUBLE PEONIES

These are all good varieties, the labels of which have become lost.

Pink, various shades.

White, all double.

All colors, mixed.

Each, 50c.; dozen, \$5.00.

SINGLE PEONIES

Single Peonies are so elegant and graceful they are preferred by many to the double flowered varieties. They are very decorative and most interesting. Those offered are Kelway's choice varieties, but we have them in mixed colors only. Each, 60c.; dozen, \$6.00.

Jersey City, N.J., May 7, 1921.

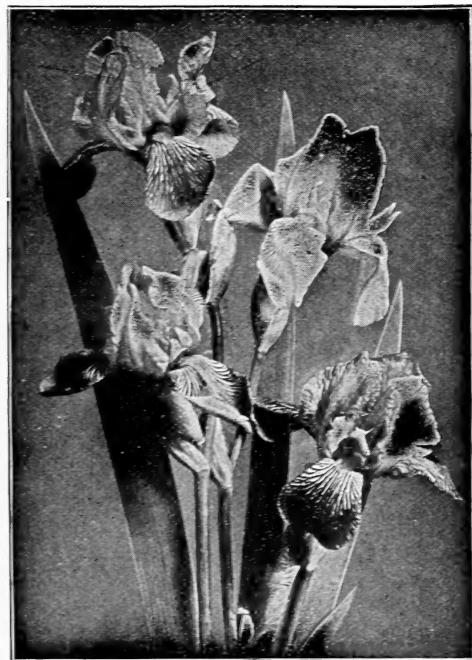
"The phlox you sent me is doing wonderful. In the Iris bed I find the same 'Lovett Smile.' You people send the best stock at the most reasonable prices than the other four concerns I have formerly dealt with. You are sure wonderful."—WALTER A. TRIMPIN.

LIBERTY IRIS OR FLEUR-DE-LIS

The National Flower of France

The upright petals are termed "stands," the drooping ones, "falls."

It would be difficult to surpass in form or variety of exquisite colors these varieties of Iris; for almost any color, except bright red, can be found among them. They invariably flower in profusion and are so hardy and sturdy they succeed with very little care. All are splendid for use as cut flowers in addition to their value for lawn adornment.



Abd-el-Kadir. VICTORIA.—Stands smoked yellow; falls yellow, veined with purple plum.

Admiral Togo.—Stands pure white, daintily penciled at edge with soft lavender; falls ivory white, slightly veined at base with lavender.

Aurea.—Bright lemon yellow, the stands being slightly deeper than the falls.

Brooklyn.—Stands porcelain; falls light blue, veined with russet and shading to blue.

Celeste.—Pure celestial blue throughout, shading to porcelain; large flowers held high; very profuse and one of the finest; tall habit.

Charlotte Patti. BRILLIANT.—Stands golden yellow; falls light yellow.

Chas. Dickens. OROVA.—Stands violet; falls indigo.

Darius.—Stands lemon-yellow; falls light yellow, blotched and marked with rosy lilac.

Delicata.—Stands delicate straw, tinted with rose; falls deep lilac, shading to white.

Donna Maria.—Stands azure; falls indigo and white.

Dr. Parnet.—Stands rosy-lilac; falls lilac, shading to pure white.

Gen. Grant.—Stands sulphur, clouded; falls yellow, veined with plum.

H. Cramer.—Stands deep celestial blue; falls pale blue.

Herant.—Stands bluish-lilac; falls violet edged with lilac.

Hokanum.—Stands yellow, blotched with brown; falls rich purple, flecked with white.

Lady Stumpf.—Similar to H. Cramer in every way except that both stands and falls are of darker shades of same colors.

La Tendre.—Stands porcelain, slightly smoked; falls light blue, veined with violet.

Leopold.—Stands smoked lavender; falls purple, shading to white at base.

Lizzie.—Stands golden yellow; falls dark bronze crimson, veined white.

Mrs. Chas. Wheeler.—Stands light lavender blue; falls violet, shading to white at base.

Montauk.—Stands yellow, smoked; falls white and yellow.

Pallida Speciosa.—Stands violet; falls plum.

Pauline.—Stands blue; falls darker blue.

Pres. Thiers.—Stands smoked mauve, with brown at base; falls purple with brown and white at base.

Queen of May.—Stands rosy lilac; falls darker shade. Extra fine.

Rebecca.—Stands yellow; falls mahogany.

Sir Robert Peel. ZEPHYR.—Stands light blue and falls darker blue.

Striata.—Stands lemon; falls white, yellow edges.

Virgil.—Stands smoked lavender; falls violet.

Virgin.—Stands French white, slightly shaded with yellow; falls deep purple with white.

Any of the above named varieties, each, 15c.; dozen, \$1.50; 100, \$10.00.

Varieties Mixed, each, 12c.; dozen, \$1.25; 100, \$7.50.

VARIETIES OF UNUSUAL MERIT

Count de St. Clair.—Milk white, edged with rosy-lilac and oddly crimped and fluted.

Flavescens.—Stands light primrose; falls white, lightly tinted with yellow.

Florentina alba. SILVER QUEEN.—Stands and falls porcelain, shading to pure white; flowers large; blooms very early; fragrant.

Iris King.—Stands clear lemon yellow; falls rich maroon, bordered with yellow. Flowers very large and exceedingly brilliant in color.

Pallida Dalmatica (true).—Stands tender lavender; falls deeper lavender with shadings of soft blue. Flowers very large and fragrant. Tall habit.

Purple Queen. FLORENTINE BLUE.—Stands and falls rich violet purple. Flowers very large; the earliest of all.

Each, 25c.; dozen, \$2.50.

IRIS PSEUDO ACORUS

Water Flag. 2 to 3 ft.—Of tall habit. Produces golden yellow flowers in June, which flowers resemble the Liberty Iris in form, though the plant is entirely distinct from all other species. Prefers a moist or even wet situation. Each, 25c.; dozen, \$2.50; 100, \$15.00.

IMPERIAL JAPANESE IRIS



There are no flowers, not even the finest orchids, that exceed in beautiful and fantastic forms, or in rich, pure and beautiful colors, the Japanese Iris. The flowers are of immense size and are produced in a veritable cloud of bloom. Some are single, others semi-double, and a few quite double; some are exceedingly dainty, others most intense in color, but always pure, clear and well defined. The season of blooming is June and July and the plants are very hardy, succeed on almost all soils (though preferring a moist location), and need but little care or culture.

In 1890 we received direct from the imperial gardens of Japan several hundred varieties, including all the choicest in cultivation. The following list has been selected from those thus received after fully testing, to which are added a few of the finest varieties introduced by other growers.

Bopeep.—Three petals, French white, veined with lavender and with satiny luster.

Dagmar Georgeson.—Three large petals, rich velvety royal purple or purple maroon, with canary yellow at base.

Double White (Gold Bound).—Six large, open, milk-white petals; deep yellow at base.

Mount Hood.—Six petals, light blue, shading to darker blue; orange at center.

Oriole.—Plum, shading to deep plum toward center, with bright yellow at center. Double.

Peacock.—Nine large overlapping petals; violet purple, veined with white.

Prof. Georgeson.—Three very large petals, pure rich violet; a grand sort.

Pyramid.—Nine large petals, indigo blue, veined with white. A fine strong grower.

Robert Craig.—Six fluted petals; French white, daintily penciled and flecked with rosy lilac and canary yellow at center base.

Sherwood.—Three large overlapping petals, pearly white, deeply edged with bright rose.

Stella.—Three petals; violet, densely veined with white.

Templeton.—Nine petals; light violet, mottled with deep pink and white.

Thompson Lovett.—Six large petals; intense rich purple plum with oriole at base.

Strong roots, each, 25c.; dozen, \$2.50; 100, \$18.00.

MIXED VARIETIES JAPAN IRIS

These are all good varieties, the labels of which have become lost. Splendid strong roots, each, 20c.; dozen, \$2.00; 100, \$12.00.

SIBERIAN IRIS. *Iris Sibirica*



Flowers similar in form to those of the Liberty Iris, but smaller and are borne on long, slender stems in great profusion just as the Fleur-de-Lis are fading. Elegant and refined; excellent for cutting.

Blue King.—Clear, rich blue.

Orientalis.—Rich violet blue.

Snow Queen.—Pure milk white.

Each, 20c.; dozen, \$2.00; 100, \$12.00.

PRICE LIST OF POPULAR PERENNIALS

in which are offered only those sorts that should really be planted in autumn.

Hardy Perennial Plants vary greatly in weight, according to the varieties. The average weight of these plants is: dozen, 4 lbs.; 100, 30 lbs.; knowing which, customers who wish shipment by mail can determine the amount to remit for postage.

Although we do not start shipping Hardy Perennials, excepting Peonies and Iris, until the latter part of September, we recommend that orders be placed early.

The prices quoted are for well-developed plants.

Achillea Ptarmica. BOULE DE NIEGE.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Achillea Ptarmica. THE PEARL.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Aegopodium podogaria variegata. — Each, 15c.; dozen, \$1.50.

Anchusa Italica Dropmore and Opal.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Anthemis tinctoria.—Each, 20c.; dozen, \$2.00.

Aster Alpinus Superbus, *Nova Anglea*, *Nova Anglea Rosea*, *St. Egwin* and *Tartaricus*.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Aquilegia Canadensis, *Chrysanthemum*, *Chrysanthemum alba*, *Coerulea*, *Long Spurred Hybrids*.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Asclepias tuberosa.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Astilbe Gladstone and Queen Alexandra.—Each, 35c.; dozen, \$3.50.

Baptisia Australis.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Bocconia cordata.—Each, 20c.; dozen, \$2.00.

Boltonia asteroides and *Latisquamaea*.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Centaura Montana.—Ea. 25c.; dozen, \$2.50

Cerastium Biebersteinii.—Ea. 15c.; dozen, \$1.50.

Clematis Davidiana.—Ea. 25c.; dozen, \$2.50.

Convallaria, *Lily of the Valley*.—Each, 15c.; dozen, \$1.50; 100, \$10.00. Clumps, each, 30c.; dozen, \$3.00; 100, \$22.00.

Coreopsis lanceolata.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Daisy, Shasta, Alaska, California, King Edward VII, Market Favorite.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Delphinium Belladonna, Bellamosa, Formosum, Hybridum, Sinensis and Sinensis alba.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Desmodium penduliflorum.—Each, 35c.; dozen, \$3.50.

Eryngium amethystinum.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Eulalia Gracillima, Japonica, Japonica variegata and Japonica Zebrina.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Funkia Coerulea, Lancifolia undulata variegata and Sieboldiana.—Each, 20c.; dozen, \$2.00.

Gypsophila Paniculata.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Helianthemum Croceum.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Helianthus Maximiliana, Miss Mellish and Mollis.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Heliopsis Pitcheriana.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Hemerocallis Citrina.—Ea. 25c.; dozen, \$2.50.

Hemerocallis Dumortieri, Flava, Florham, Gold Dust, Kwanso, Orangeman and Thunbergii.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Hibiscus Meehan's Mallows.—Each, 25c.; dozen, \$2.50.

Hibiscus Militaris.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Hibiscus Moscheutos alba, rosea and mixed.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Iberis Sempervirens, Gibraltar and Snowflake.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Lathyrus Latifolius and *White Pearl*.—Each, 20c.; dozen, \$2.00.

Liatris Pycnostachya.—Each, 20c.; dozen, \$2.00.

Lilium Auratum, Speciosum album, Speciosum magnificum and Speciosum rubrum.—Large bulbs, each, 40c.; dozen, \$4.00.

Lupinus polyphyllus and *polyphyllus albus*.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Lychnis chalcedonica and *Viscaria fl. pl.*.—Each, 20c.; dozen, \$2.00.

Lysimachia clethroides.—Each, 20c.; dozen, \$2.00.

Lythrum Roseum superbum.—Each, 20c.; dozen, \$2.00.

Monarda Didyma splendens and *Fistulosa*.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Myosotis Palustris semperflorens.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Oenothera Pilgrimi.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Pachysandra Terminalis.—Each, 25c.; dozen, \$2.50; 100, \$18.00.

Pardanthus Sinensis.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Penstemon Barbatus Torreyi and *Digitalis*.—Each, 20c.; dozen, \$2.00; 100, \$15.00.

Phalaris arundinacea picta.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Phlox, Hardy.—A good assortment of varieties. Each, 20c.; dozen, \$2.00; 100, \$12.00.

Pinks, Hardy, Abbotsford, Arthur, Essex Witch, Her Majesty and Plumarius nanus fl. pl..—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Physostegia Virginica and *Virginica alba*.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Platycodon Mariesii and *Mariesii alba*.—Each, 20c.; dozen, \$2.00.

Polygonum Amplexicaule oxphyllum, Compactum and Cuspidatum.—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Pyrethrum Roseum Hybridum and *Uligonium*.—Each, 20c.; dozen, \$2.00.

Ranunculus Acris fl. pl..—Each, 15c.; dozen, \$1.50; 100, \$10.00.

Rudbeckia Lacinata fl. pl., Purpurea and Sub-Tomentosa.—Each, 20c.; dozen, \$2.00.

Salvia azurea.—Each, 20c.; dozen, \$2.00.

Santolina Incana.—Each, 15c.; dozen, \$1.50.

Sedum acre and album, each, 15c.; dozen, \$1.50.

Sedum Sieboldi and *Spectabilis*, each, 20c.; dozen, \$2.00.

Sedum Spec. "Brilliant," each, 25c.; dozen, \$2.50.

Spiraea Aruncus, Palmata and Palmata Elegans.—Each, 20c.; dozen, \$2.00.

Statice Latifolia.—Each, 20c.; dozen, \$2.00.

Stokesia Cyanea.—Each, 20c.; dozen, \$2.00; 100, \$12.00.

Tanacetum Huronense.—Each, 20c.; dozen, \$2.00.

Valeriana Officinalis.—Each, 20c.; dozen, \$2.

Veronica Longifolia Subsessilis and *Spicata*.—Each, 20c.; dozen, \$2.00.

Viola, Double English and Gov. Herrick.—Each, 20c.; dozen, \$2.00.

Conway
JUL 25 1922

A SUGGESTION

Make plantings in autumn—the best time of all the year for planting most classes of Nursery Stock

For shipment beginning early in October we will have an unusually fine lot of:

RASPBERRIES—Including the best of the Everbearing sorts.

BLACKBERRIES—A large supply of well-grown plants of just the best kinds.

GRAPES—Including the wonderful Caco. We have upwards of a hundred thousand vines to offer.

GOOSEBERRIES and **CURRENTS**—Our usual large supply.

HARDY ROSES, SHRUBS, VINES, TREES—And other Nursery Stock.

Catalog No. 106, in which will be offered all the above mentioned fruits, as well as ornamental Nursery Stock, will be ready for distribution the latter part of September and will be mailed to all those who have ordered from us during the past three years; also to those who applied for this catalog.

J. T. LOVETT
LITTLE SILVER :: NEW JERSEY